During the School of Business’ Homecoming Open House, School of Business alumni, students, faculty, staff, parents and friends joined us for a special naming ceremony for the Allegacy Center for Leadership & Character. Read about the event and view photos.

SCHOOL NEWS

• Historic 1B Milestone reached in Wake Will Lead campaign
• U.S. New ranks undergraduate business program in top 10%
• Professor Cynthia Theiseen featured as ‘favorite professor’
• ‘From the Ground Up’ puts WFU facilities staff center stage

GET INVOLVED

Join our Career Ambassador Program
Our MBA alumni are invited to become a Career Ambassador. Meet MBA students, expand your network, and stay connected to the WFU family. Our Career Ambassadors will assist with questions related to their company, industry, job function, or career pivot experience, as well as other areas of expertise. Check your inbox for a message about getting involved later this week.

Undergraduate Business Alumni: Build Your Mentoring Skill Set
This online course is an introduction to skills and strategies used by effective mentors and mentees. It will equip you with

Questions?
Contact School of Business Alumni Engagement at sbalumni@wfu.edu.

Keep your information current
Use Wake Network to update your personal information and search for fellow alumni.

Refer a prospective student
Know someone who you believe would be a good addition to one of our graduate business programs? Tell us about them.

Recruit School of Business talent
We can help you recruit and connect with Wake Forest students. Visit Employer Relations.

Stay Connected

Questions?
Contact School of Business Alumni Engagement at sbalumni@wfu.edu.
the language and tools for engaging in mentoring relationships and conversations both personally and professionally. Learn more and register here. Contact Megan Bosworth Hoyt (‘12), Assistant Director, Alumni Personal and Career Development, with questions at hoytm@wfu.edu.

Attend Affinity Group Networking Events in Charlotte
These events are part of our ongoing efforts to foster connections and networking among MBA alumni and students in meaningful ways. You may register for up to two events. Contact Cynthia Forbes (forbesc@wfu.edu), Director of Corporate Relations Charlotte, with questions.

- October 24: Big Data, Analytics & Technology
- November 1: Consulting/Entrepreneurship
- November 7: Marketing, Sales & Business Development
- November 14: Finance & Banking
- November 15: Finance (Non-banking)
- November 21: Healthcare
- December 5: Diversity in Business
- December 12: Pro-Humanitate: Nonprofit, Sustainability, Volunteering, Community Service

Celebrate LGBTQ History Month
For our alumni who identify as LGBTQ and/or who work for a company that has inclusive practices, we’d love to feature you on our digital signage. To participate, tell us about yourself or your company.

Attend the Hylton Lecture: October 23, Winston-Salem
Jonathan Traub, Managing Principal of the Tax Policy Group at Deloitte Tax LLP, will explore how a divided government is assessing how to change — if at all — the 2017 reforms and how the coming 2020 elections could usher in even more dramatic changes to our tax code. Learn more.

Attend the Indigenous Land Acknowledgement: November 4
Alumni are invited to join us as we honor the land on which WFU now resides and the land on which the original campus resided. There will be an unveiling of the plaque, representatives from the North Carolina Tribal Nations, as well as performances to honor the original inhabitants of the land. Reception to follow. Reynolda Green Room, 5:00 p.m.

ADDITIONAL UPDATES

Welcome to the Family
Over 100 newly minted MBA's joined the Wake alumni network this fall: 60 graduated from the Charlotte Evening MBA program; 56 from the Winston-Salem Evening MBA program.
LinkedIn Workshop: Recording Available
If you missed last month’s on-campus LinkedIn workshop, the recording is available. Contact Colleen VonDohlen (vondohce@wfu.edu), Associate Director, Winston-Salem Evening MBA Market Readiness & Employment, for the video link.

Hire Wake Forest Talent
Please keep current Wake Forest University students in mind for your hiring needs. Full-time jobs and internships can be added to the Handshake System. Short-term paid projects can be posted on our micro-internship site.

Subscribe to our Employer Relations newsletter or read our latest employer communication.

Participate in our MBA Referral Program
School of Business alumni know better than anyone the type of candidate who will thrive at Wake Forest. The MBA Referral Program is a formal way to facilitate these connections. By referring an incoming MBA student you will receive an invite to the referral dinner; an exclusive Wake MBA branded “members only” jacket; a scholarship of at least $3,000 given to your referral, in your name; and a raffle ticket to win additional prizes.

• Charlotte MBA candidates: encourage them to schedule a one-on-one consultation, register for an upcoming event, or help facilitate an introduction to Jeremiah Nelson (nelsonjs@wfu.edu), Director, Enrollment Management.
• Winston-Salem MBA candidates: encourage them to contact Kevin Bender (benderkc@wfu.edu), Executive Director, Winston-Salem Evening MBA program.

EXECUTIVE EDUCATION OPPORTUNITIES

Influencing with Data and Visual Analytics:
November 13 (Winston-Salem) or December 12 (Charlotte)
Influencing colleagues, senior leadership, and customers requires the ability to powerfully communicate data-driven findings with clarity in a concise and easy to understand approach. Join Associate Dean of Business Analytics Jeff Camm for this career advancing short course. Learn about key takeaways and register here. Alumni receive a 25% discount.