School of Business Homecoming Open House: September 20
Reconnect with alumni and faculty at the School of Business Homecoming Open House from 3:00 - 4:30 p.m. on Friday, September 20, and stay for more Homecoming Weekend activities through Saturday, September 21. Register for all the weekend’s events including the Open House, Alumni Tailgate, and football game by visiting homecoming.wfu.edu.

Thank you, Alumni, for Connecting with the School of Business!
Thanks to our alumni for joining us and continuing to stay connected to the University at the following events:

• During the month of June, MBA alumni, students, and prospective students enjoyed craft beers throughout the Triad for our Business & Breweries series.
• In June and July, MBA alumni, students, and prospective students connected for MBA meet-ups at local breweries in Charlotte.
• On June 20, 50 MSA alumni joined us for a Happy Hour at Windfall in New York City to connect with former classmates and make new connections in their Wake Forest network.
• More than 330 WAKECommunity and Affinity leaders were recognized in person at 11 different WAKEthe City events throughout June. Check out photos from WAKEthe City events around the country.

You will. We will. Wake Will.
Make a gift today »
UPCOMING EVENTS

Leadership Conversation: The Evolution of Your Passion: July 18, Charlotte
Join us to hear from Henry Brooks about his dynamic and ever-growing career path from being an engineer, to becoming the President of Customer and Account Management at Collins Aerospace. The Evolution of Your Passion discussion will give you a chance to hear how Brooks used his passion to become a leader in the aerospace industry. Open to current and prospective students, alumni, and guests. Registration by July 17 required.

Alumni-Student Networking Reception: August 6, Wake Forest University
Alumni are invited to join a student networking reception following a panel discussion on professional dress and engagement in the corporate world. Join us from 6:30 - 7:30 p.m. in Farrell Hall, Room A27/28, to help MSBA and MSM students engage in a professional networking opportunity and meet our young talent. Register by August 4.

WAKEWelcomes: Late July through early September, multiple cities
Alumni are invited to attend a WAKEWelcomes event in your community to help welcome 2019 WFU grads into the alumni family as they begin their next chapter in new cities! Register by visiting the WAKECommunities webpage and viewing events your city.

ALUMNI IN THE NEWS

Afton Vechery’s (BEM ‘11) startup raises $15 million for fertility technology
Vechery, CEO and Co-Founder of Modern Fertility and named one of Forbes’ 30 Under 30, has raised more than $15 million in a round led by Forerunner Ventures. The startup is working to provide women with more accessible and affordable fertility tests. Read more.

Danielle Konopelski (MSBA ‘19) competes at the NCAA Championships
Konopelski, javelin thrower on the Deacon Women’s Track and Field team, competed in the 2019 NCAA Outdoor Track and Field Championships in Austin, TX. Konopelski finished 19th overall with her best throw coming in at a distance of 45.21m. Read more.

Liz Frazier (MBA ‘04) publishing book on finance for young kids
Congratulations to Frazier on her upcoming book “Beyond Piggy Banks and Lemonade Stands: How to Teach Young Kids About Finance,” which will be published in September. Pre-order on Amazon.
**SCHOOL NEWS**

**Master of Science in Management ranks #3 in the U.S. and #22 globally**
*The Economist* ranked the Wake Forest School of Business Master of Science in Management (MSM) program #3 in the U.S. and #22 in the world in its 2019 global ranking of Masters in Management programs. The School also placed #1 in the U.S. and #12 globally for Career Opportunities. Read more.

**OPCD wins 2019 Diversity and Inclusion Excellence award**
The National Association of Colleges and Employers (NACE) presented the Wake Forest Office of Personal and Career Development (OPCD) with the 2019 Diversity and Inclusion Excellence award for their “Diversity Matters: Building Professional and Career Relationships” program. Read more.

**Accountancy and Undergraduate Associate Dean transitions**
After three years, Jim Willis has chosen to leave his post as Associate Dean of Accountancy to focus on teaching. Beginning July 1, Mark Evans, former Associate Dean of the Undergraduate program, took on the role of Associate Dean of Accountancy and Kenny Herbst has assumed the position of Associate Dean of the Undergraduate program.

**MAM/MSM Redesignated Diplomas**
Wake Forest University has approved a formal redesignation of our Master of Arts in Management (MAM) degree to a Master of Science in Management (MSM) degree for all Masters in Management alumni who graduated prior May 2019. Complete the reissue request form if you would like to receive an updated diploma.

**GET INVOLVED**

**Classroom Speaking Opportunity**
Are you an alum with experience in business or market research and/or competitive intelligence gathering and analysis? We invite you to speak in our *Research Methods for Entrepreneurs* class about the importance of research skills, types of projects you have been involved with, and what research tools (databases, websites, etc.) you have used. Virtual presentations are also an option for those unable to visit campus. Contact Summer Krstevska (krstevs@wfu.edu), Business, Economics & Data Access Librarian, for more information.

**Community Coaching Opportunities**
The community business leader coaching program provides a unique opportunity for School of Business alumni who are industry
professionals to enrich students' development as both team members and business leaders. Contact Lyn Myers (myerslb@wfu.edu), Senior Operations Manager, Center for Leadership and Character, for more information or to apply for a coaching position.

**Employer Recruiting Opportunities**

Our Employer Relations team exists to help employers and students connect. Wake Forest alumni advocacy within organizations is a crucial catalyst for connecting our student talent with the right employers. Consider what 2019/2020 employer recruiting opportunities may be a good fit for your organization, or sign up to receive our employer newsletter with the latest recruiting information.

**Experiential Learning Opportunities**

The Masters in Management (MSM) program has multiple opportunities for alumni engage with students at various levels of commitment. Consider being an Action Learning Project sponsor from January through April, judging team presentations, or volunteering to speak in a class or on a panel. Contact Angie Lynde (lyndeaj@wfu.edu), Assistant Director, Experiential Learning, for more information.

**ADDITIONAL OPPORTUNITIES**

**Be a featured alum during LatinX Heritage Month: Sept 15 - Oct 15**

The School of Business is committed to celebrating the diversity of our community, and it is powerful for our current students to see faces and stories of alumni with whom they may identify. If you’re interested in being a featured alumni displayed on our digital boards throughout Farrell Hall and Charlotte Center for LatinX Heritage Month, please complete this form and share a high resolution photo of yourself or contact Amanda Horton (hortonaj@wfu.edu), Senior Associate Director, Integrative Student Services - Center for Excellence, for more information.

**Reap the rewards by participating in our MBA Referral Program**

One in three incoming MBA students are referred because School of Business alumni know better than anyone the type of candidate who will thrive at Wake Forest. The MBA Referral Program is a formal way to facilitate these connections and recognize your influence in the Wake Legacy and MBA community.

*What are the benefits?* By referring an incoming MBA student you will receive an invite to the referral dinner for you and the referred student(s); an exclusive Wake MBA branded “members only” jacket; a scholarship of at least $3,000 given to your referral, in your name; and a raffle ticket to win additional prizes at the referral dinner.
What do you do? In addition to sharing the personal and professional impact the Wake MBA has had on your life and career with friends:

- If their interest is in the Charlotte MBA, encourage them to schedule a one-on-one consultation or register for an upcoming event, or help facilitate an introduction to Jeremiah Nelson (nelsonjs@wfu.edu), Director, Enrollment Management.
- If their interest is in the Winston-Salem MBA, encourage them to contact Kevin Bender (benderkc@wfu.edu), Executive Director, Winston-Salem Evening MBA program.

Executive Education Opportunities
Wake Forest Executive Education will be offering an intensive two-day immersion in Competitive Strategic Marketing and a one-day leadership program titled Building and Leading Effective Teams. Both opportunities will be held at the Wake Forest University Charlotte Center. Please join us! Alumni discounts are available. Registration coming soon.

Join an Alumni Mentoring Group: Starting Fall 2019
The Alumni Personal and Career Development team is offering alumni mentoring groups in Boston, New York, Washington D.C., Winston-Salem, and online for 2019-2020. Connect with other entry-level professionals in the Young Alumni Mentoring Group or explore the path from entry-level to next-level in the Next Level Mentoring Group.

Update your contact information
Whether you are a recent grad or a long-time alumni, take a few minutes to update your contact information in the Wake Network to ensure you are getting the latest alumni news and event invites in your community. Learn more about the Wake Network.